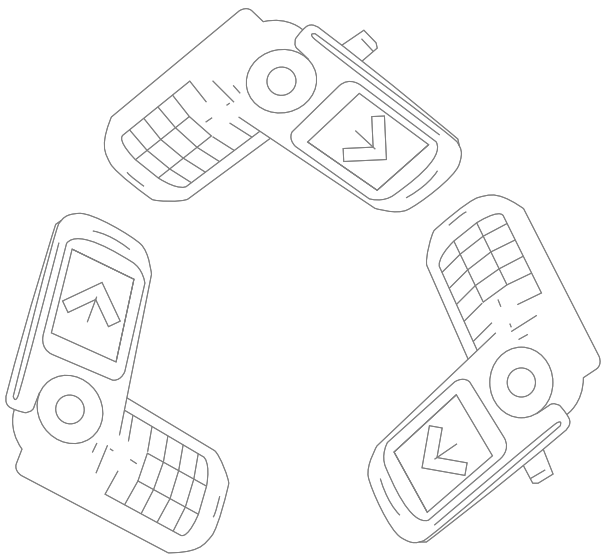


No cost to Sign Up

Tax deductible contributions

Help save the environment

Earn money for worth-while charities



Recycling for Charities

Protecting the earth while helping charities.



Those electronics aren't doing anyone any good sitting in that drawer...

Use our recycling program & help your favorite charity



CONTENTS

Letter from Founders 3

Program Summary 4

Benefits 5

Frequently Asked Questions 6

Tips and Ideas 7

Shipping Instructions 8

Donation Receipt 9

What We Provide 10

Getting Started 11



And donate your old electronics TODAY to benefit you, your favorite charity and the environment!!!



Dear Organization,

Recycling for Charities (RFC) is a non-profit organization committed to protecting the environment by ensuring proper disposal of mobile phone, pager, PDA, Palm Pilot and wireless products!

We provide individuals and corporations across the United States with the opportunity to donate old wireless phones and other mobile electronics as part of the larger effort to keep these sources of electronic waste out of landfills. In return for their wireless recycling donation, Recycling for Charities donates money to the charity of the participant's choice. Charity recycling benefits everyone!

It's easy! Simply collect used cell phones on behalf of your organization. Get started and register today! RFC provides all the tools you need to begin recycling and we would love to help you publicize your drive.

We are committed to the environment and to helping great charities continue their much needed work. Please help us continue our commitment by collecting as many phones and other electronic devices as possible.

NOTE: To ensure maximum benefit for your organization, collect as many newer model cell phones as possible.

Best Regards,

Dwight Zahringer & Pete Garbowski
Founders of Recycling For Charities



How The Program Works

1. Sign Up

Simply go to www.recyclingforcharities.com. Click on the red “Sign up Your Charity” button. Fill out the form and Proceed to step 2. There we ask that you fax us (248-582-9212) your 501c3 or other non-profit status letter so that we can keep donations going to only federally approved non-profits.

2. Collect Phones

Place collection boxes around your office and your community. Ask your friends, neighbors and family to donate their old electronics. Exchange tax deductible receipts for items donated so that they can also benefit from their donation.

- There are Lots of helpful Tips and Ideas that we have provided on page 7 to help you collect as many items as possible!

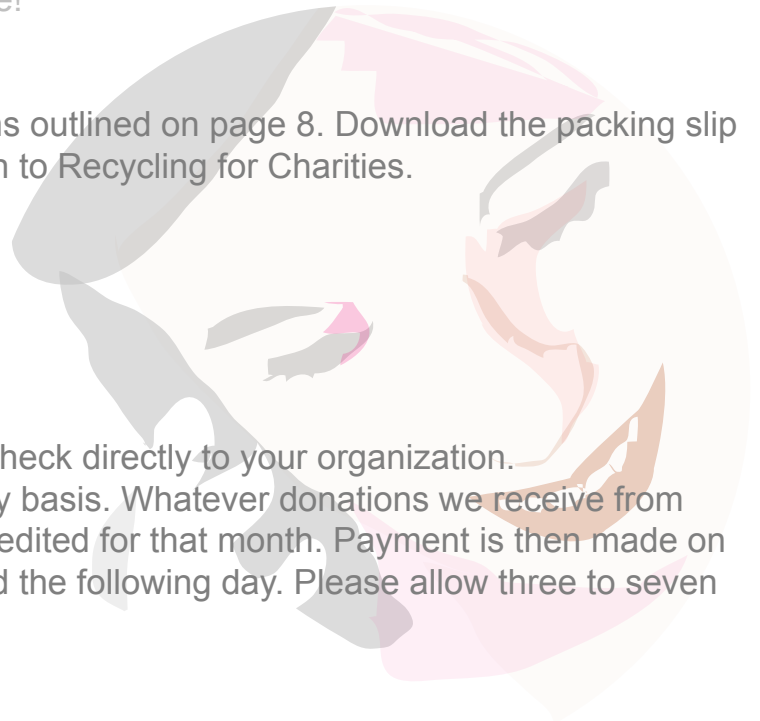
3. Ship Phones

Please read the shipping instructions outlined on page 8. Download the packing slip from our webpage and send your donation to Recycling for Charities.

Recycling for Charities
316 ½ Main St. Suite 204
Royal Oak, MI 48067

4. Get Paid

Recycling for Charities will send a check directly to your organization. Our collection cycle operates on a monthly basis. Whatever donations we receive from the first to the last of a given month are credited for that month. Payment is then made on the 15th of the following month and mailed the following day. Please allow three to seven days for delivery once mailed.



Benefits of Using the Recycling for Charities Program

1. There is absolutely no cost.

There is no product that you must purchase to be sold. Simply start collecting cell phones and begin generating funds today. How many candy bars, raffle tickets, or discount cards have you had to pay for in the past, because you could not sell them all? With The Recycling for Charities Program, you have no up-front costs or out-of-pocket expenses.

2. Risk-Free Program

There are no costs that cut into your profits. As soon as you begin collecting phones, you begin making money.

3. It's easy.

Simply collect used phones, ship them to Recycling for Charities, and receive a check. It really is that easy!

4. Everybody wins.

Not only will your organization benefit from the donated phones, but each donor will as well. They will receive a valuable tax deduction for their donation. Owners of cell phones are happy to donate their used cell phones in exchange for these tax deductions, while also benefiting your organization's worthy cause.

5. The Recycling for Charities Program is cutting-edge.

Become part of a revolutionary fundraising concept. The newness and freshness of this innovative program is sure to stimulate attention and excitement throughout your community.

6. Used cell phones are an untapped source of revenue.

The average cell phone user upgrades every 14-18 months in the U.S. With over 110 million cell phones in use today, this high turnover rate creates a very large source of used cell phones that can be converted into additional revenue for your organization.

7. The Recycling for Charities Program is for all types of organizations.

Any organization, no matter how large or small, can use The Recycling for Charities Program to help generate funds. You can develop it as a stand-alone program or integrate it into an existing fundraising plan.

8. Protect the environment as you raise funds for charity.

Keeping phones out of landfills protects ground water and ultimately you. Help us keep the earth clean while we raise money



Frequently Asked Questions

Q: Is there any cost involved in regards to participation in the program?

A: Absolutely not. Recycling for Charities is a free service focused on protecting the environment and helping worthwhile causes.

Q: What types of phones, pagers, PDA's, Palm Pilots and digital cameras can be donated?

A: All makes and models are welcomed. Working condition is not an issue, but the item must be deactivated. Our primary goal is simply diverting these devices from ending up in landfills where they can harm the environment.

Q: Who may participate in the Recycling for Charities program?

A: Practically everyone. The Recycling for Charities program is open to any person, corporation or government group wishing to donate used cell phones, pagers, PDA's and digital cameras. Fundraising is open to organizations, charities, schools, businesses, churches or any other group looking to raise funds.

Q: For tax purposes, how do I determine the value of my donated phone?

A: According to IRS regulations, the donor, based upon fair market value, determines the value placed on donated goods. Some suggest a \$40 tax deduction for working used cell phones. Please determine the proper value for your electronic donation with your tax advisor.

Q: What if my phone is broken or doesn't work?

A. The collected phones need not be in working order. Phones that cannot be refurbished will be recycled and disposed of according to EPA regulations.

Q. What types of organizations are eligible to collect?

A. Any organization or group is eligible to receive collect phones through The RFC Program. However to receive funds through donations you must be a non-profit organization.

Q. Whom may I contact if I have any questions?

A. Visit our website at www.recyclingforcharities.org or simply send an email to info@recyclingforcharities.com. You can also reach us at (248)582-9229

GET CREATIVE....

Tips and Ideas

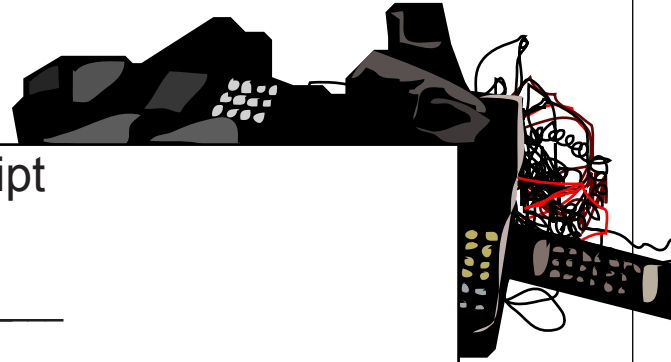
- Send out flyers, e-mails, letters, newsletters, and posters to promote your collection drive.
- Send out our press release with your information inserted to generate additional media attention for your collection.
- Add Recycling for Charities information and link to your organization's website.
- Ask local media sponsors to encourage their listeners, viewers, readers to drop off phones to a designated location in support of your event or organization.
- Ask friends to set up drop boxes in their stores or restaurants in support of your event or organization.
- Set up a drop box at any event site (walks, runs, galas, bowl-a-thons, golf tournaments, etc.)
- Ask for used wireless devices as the "price" of entry to events.
- Set up contests and provide incentives to see who can collect the most phones.
- Organize phone-calling campaigns. Use your phones to collect phones!
- Ask members of your organization to pledge to collect phones. Have them sign a pledge sheet with their name, phone number, and the number of phones they pledge to collect.
- Ask corporate sponsors to set up collection bins in the offices and businesses to support your organization.

...AND COLLECT MORE PHONES!

Shipping INSTRUCTIONS

- **Use sturdy, undamaged, corrugated boxes for packing your phones. Place as many phones as possible in each box. Use as few boxes as possible.**
- **Gather packaging material such as bubble wrap, newspaper, paper bags, plastic bags, or plastic sheets to place in the box with the phones. Make sure there isn't a lot of extra room in the box for the phones to move around.**
- **Seal all box openings with shipping tape to ensure it is securely sealed for transportation.**
- **Go to our website www.recyclingforcharities.com and print off the shipping label with our address already on it.**
- **Label each box as part of the whole shipment, using the label link in the email that will be sent to you. For example, indicate "1 of 3", "2 of 3", and "3 of 3".**
- **When shipping over 50 items please contact us for assistance.
(248) 582-9229**





Donation Receipt

Thank you for your donation to _____

Donor's Name _____

Address _____

The Recycling for Charities program does not determine the value of items donated. Consult your tax advisor for tax effects of your donation.

According to IRS regulations, the donor, based on the fair market value, determines the value placed on donated goods. Some suggest a \$40 tax deduction for working used cell phones. This is based on the fair market value of these phones. Please determine the proper value for your donation with your tax advisor.

Please accept this document as acknowledgement of your donation and complete the section below for tax purposes and keep with your files.

Tax ID # _____

Recycling for Charities is a 501 (c) 3 nonprofit organization

Date of donation _____

Value of donation _____

What **WE** Provide

- **Press Releases-**

We will contact your local media every time you decide to run a donation drive as well as sending out national press releases to attract more donors.

- **Web Marketing-**

Your organization is recognized on our website and available to donors.



- **Customized Donor List-**

One of the great benefits of our program is that your organization can go onto our webpage and check the number of items that have been donated and who has donated them. This provides you with a customized donor list for your organization to utilize in the future. Also it will ensure that when large shipments of phones come in after a drive that all boxes and items are accounted for.

- **Event Publicity and Support-**

Our events calendar allows you to advertise your event in one more place. Also if your event is local to the Detroit area we would love to be involved and have a booth to publicize the fact that your supporters can donate their electronics to help your organization.

- **Alternate Donation Option-**

Our program allows people another avenue to donate to your organization without having to give away money. We're just asking for their old junk!

Please utilize our services and let us know how we can serve you better!!!

Getting Started

1. Application

Simply go to www.recyclingforcharities.com. Click on the red “Sign up Your Charity” button. Fill out our application for, which just gives us more information on your organization.

2. Fax us

Fax us your organizations proof of non-profit status, so we have record that only approved non-profits are benefiting from our collections.

3. Website Link

Now that your organization is on our webpage you need to put a link to our site on your webpage so that your members and supporters know that they can donate their used electronics to support your organization. The more ways your members know they can support you the more donations you'll receive.

Give this link to your web people!
<http://www.recyclingforcharities.com>



4. Events

It is easy to incorporate collecting used electronics into your existing events. Let us know of events that you're planning on holding and will also be collecting phones. We'll put the event on our events calendar located on our website and can even help you with press releases, etc.

You can also...

- Have used cell phone be the price of entry to the event.
- Set up a drop off box to remind people you are collecting.