

Help the earth.

Help the young.

Help a charity.



Recycling for Charities is committed to protecting the environment by ensuring the proper disposal of electronic cell phones, PDA's, pagers, iPods and digital cameras and donating the proceeds to charities.

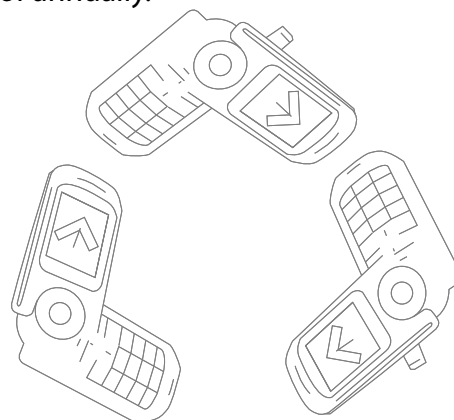
Help us help charities and your business by purchasing ad space on our recycling canisters that will be placed across the USA.

Did you know?

One cell phone contaminates 132,000 liters of drinking water.

Lead & Mercury are among the toxic heavy metals that batteries release into our environment.

130 million cell phones are disposed of annually.

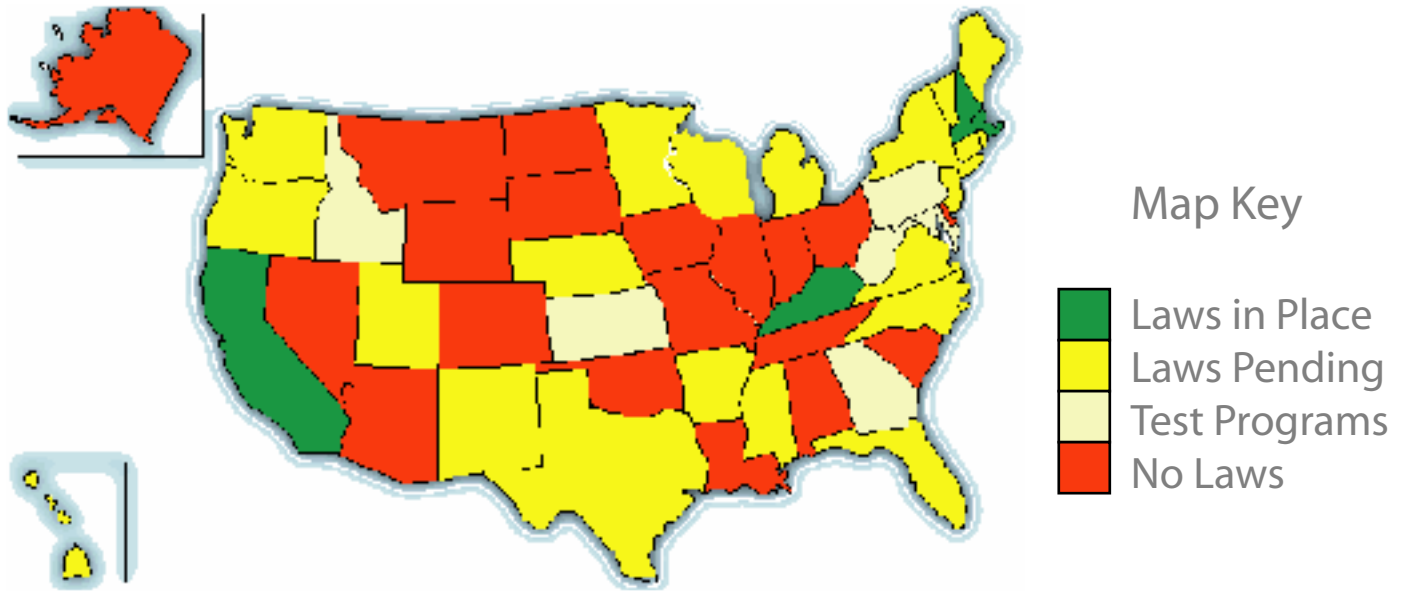


Some charities currently using the RFC program

Alzheimer's Association
American Kidney Fund, Inc.
American Red Cross
Childhelp USA
Doctors Without Borders
GIRLBIZ
Michigan AIDS Fund
National Children's Advocacy Center
NPower
People for the Ethical Treatment of Animals (PETA)
Ronald McDonald House Charities
St. Vincent De Paul
The Leukemia & Lymphoma Society
United Way for Southeastern Michigan

Consumers are concerned.

What do you do with your old cell phones anyways?



Electronics Recycling Laws:

California: Law states that retailers selling cell phones in California must have a program in place to take back used cell phones at no cost to the consumer by July 1, 2006. California also amended the *140 Electronic Waste Recycling Act of 2003 to clarify, and in some cases expand, coverage of the Act.

Michigan: Proposed Legislation # SB 147: Prohibits disposal of consumer's electronics in a landfill. Requires the Dept. of Environmental Quality to conduct a study into the potential for establishing a statewide recycling program for consumer electronics.

In 2004, nearly 4 out of 5 adults, 83% donated money or goods to one or more organizations

78% of consumers say they are environmentalists

91% of college students and 88% of their parents say they would be likely to purchase environment friendly products if they were available at stores where they shopped

There are more than 1.8 billion cell phone users world wide

There are more than 550 million idle cell phones in the USA alone

The Opportunity:



Showing you care.

Purchasing advertising space on our recycling containers helps to announce to consumers that your business is environmentally minded. Your company will enjoy additional bonuses because of your support.

Advertising on recycling containers is a new effective form of getting your message and visibility for your company in offices, schools, community centers- buildings and spaces that would otherwise be off-limits to target a specific demographic. More so, each participating company enjoys a continuous revenue stream for their organization that is on-going.

Our advertising is tax-deductable because we are a non-profit organization and every container is placed at a location that is benefiting a non-profit organization.

You help the earth. You help local and national charities achieve their goals. It's win-win.

Please contact us for current locations.
Here is a list of recent locations:

St. Vincent DePaul
Chamber of Commerces
Leukemia and Lymphoma Society
PETA national office
Jewish Vocational Services
Catholic Social Services
Visteon Village
High Schools and Colleges

As Featured On

WXYZ Channel 7
WDIV Channel 4
Crains Detroit
Detroit Free Press
Detroit News
Oakland Press
Daily Tribune
Michigan NonProfit
99.5 Young Country Radio
101.1 WRIF Radio
100.3 WNIC Radio
Treehugger.org

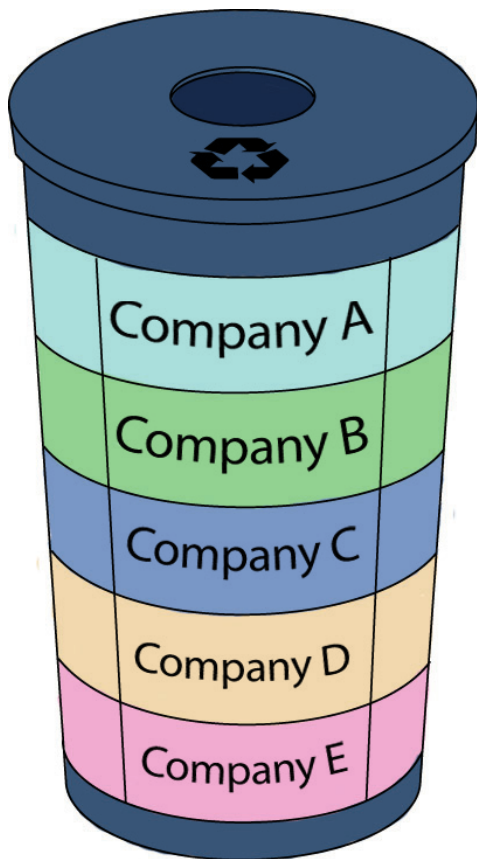
Ad requirements:

Length of Ad	3 months
Payment	Due upon insertion Checks payable to Recycling for Charities Visa, Master Card, Discover or American Express
Dimension of Art	9' Wide x 4.5" Tall
Artwork Preferences	Please submit all artwork as Vector if possible
Mechanical Requirements	All logos must be submitted electronically to art@recyclingforcharities.com and include their proper order reference number
Accepted Programs	Adobe Illustrator CS or newer - Save as Adobe Illus. CS Convert text to outlines. FreeHand 10.0 or newer - Convert text to paths CorelDRAW 11 Export file as .ai - Keep colors as spot - Send all support files - Export text as curves InDesign CS or newer PhotoShop CS or newer
Fonts	Do not send fonts. Convert text to paths, curves or outlines (vector art). List all font names.
Support Files	EPS TIFF PDF AI PSD CDR FH IND PS
Contact Info	C/O Art Department Recycling for Charities 316-1/2 South Main St Suite 204 Royal Oak, MI 48067 248-582-9229 art@recyclingforcharities.com

Program Costs

# of Containers	Three Months	Six Months	Twelve Months
25	\$ 175.00	\$ 165.00	\$ 155.00
50	\$ 165.00	\$ 155.00	\$ 145.00
100	\$ 155.00	\$ 145.00	\$ 135.00

*non profit and bulk rates available



Dimensions: 16" Dia x 29" H
Weight: 17 lbs empty
Finish: Glossy Deep Sky Blue
Capacity: 20 Gal / 100 Cell Phones

Constructed of over 30% recycled steel and is 100% post-consumer recyclable.

Meets federal specifications A-A-182 for fire hazard and flammability prevention.

Rolled wire rim, double locked seams.

Complies with Americans with Disabilities Act mandated reachable range.

Prices are per container, per month.

Pricing includes advertising on all 4 sides of the recycling container.

Production of container advertising art is included in the costs